

VOLUNTEER WORK WEEKENDS

A work weekend is where we invite members our Campily & community to spend the weekend at camp & help turn our Facility Manager's "To Do" list, into a "To Done" list.



In addition to the benefits outlined below, sponsors will receive employee volunteerism opportunities at all 2025 events such as Family Camps, fundraisers & Volunteer Work Weekends, as well as the opportunity to provide a raffle item for the event.

Sponsorship includes your choice of one (1) Work Weekend: May or October

PRESENTING SPONSOR | \$8,000

- Title sponsor recognition as "Presented by..." with logo prominently displayed on all event communications, signage, website, and social media (reach of 5,000+)
- Opportunity to address volunteers during Work Weekend
- Verbal recognition throughout Work Weekend
- Logo recognition in *Trail Mix*, North Star Reach's monthly eNewsletter (reach of 10,000+)
- Opportunity to set up display table throughout the weekend
- Opportunity to set out marketing materials and provide branded items to volunteers
- Invitation for employees to attend 'No Hands Spaghetti Dinner' (a camp tradition!) and closing campfire on Saturday night of Work Weekend
- "Memories" Sponsorship for the 2nd Work Weekend

CAMPILY SPONSOR | \$5,000

- Logo displayed on event communications, signage, website, and social media (reach of 5,000+)
- Verbal recognition throughout Work Weekend
- Logo recognition in *Trail Mix*, North Star Reach's monthly eNewsletter (reach of 10,000+)
- Opportunity to set out marketing materials and provide branded items to volunteers
- Invitation for employees to attend 'No Hands Spaghetti Dinner' (a camp tradition!) and closing campfire on Saturday night of Work Weekend

MEMORIES SPONSOR | \$2,500

- Logo displayed on event communications, signage, website, and social media (reach of 5,000+)
- Verbal recognition during Work Weekend
- Logo recognition in *Trail Mix*, North Star Reach's monthly eNewsletter (reach of 10,000+)
- Opportunity to set out marketing materials and provide branded swag to volunteers
- Invitation for employees to attend closing campfire on Saturday night of Work Weekend

MOOSE TRACKS SPONSOR | \$1,000

- Logo displayed on event communications, signage, website, and social media (reach of 5,000+)
- Verbal recognition during Work Weekend
- Recognition in *Trail Mix*, North Star Reach's monthly eNewsletter (reach of 10,000+)
- Opportunity to set out marketing materials and provide branded swag to volunteers
- Invitation for employees to attend closing campfire on Saturday night of Work Weekend

S'MORES SPONSOR | \$500

- Company listing on event communications, signage, website, and social media (reach of 5,000+)
- Verbal recognition during Work Weekend
- Recognition in *Trail Mix*, North Star Reach's monthly eNewsletter (reach of 10,000+)