

Our 2nd Annual Open House is a community event to invite our Campily & community out to experience the magic of camp, firsthand! Live music, food trucks, arts & crafts, archery, & all the Mooseness & camp magic you can get!

In addition to the benefits outlined below, sponsors will receive employee volunteerism opportunities at all 2025 events such as Family Camps, fundraisers & Volunteer Work Weekends, as well as the opportunity to provide a raffle item for the event.

PRESENTING SPONSOR | \$10,000 **Exclusive*

Sends 1 family / 6 kids to camp.

- Title sponsor recognition as "Presented by..." with logo prominently displayed on all event communications, signage, program, website, and social media (reach of 5,000+)
- Speaking opportunity at event plus verbal recognition throughout event
- Logo recognition in *Trail Mix*, North Star Reach's monthly eNewsletter (reach of 10,000+)
- 8 VIP parking spots + 8 all-access activity passes
- Opportunity to set up display table at event

STAR SPONSOR | \$7,000

Sends 1 family / 4 kids to camp.

- Logo displayed on event communications, signage, program, website, and social media (reach of 5,000+)
- Verbal recognition throughout event
- Logo recognition in *Trail Mix*, North Star Reach's monthly eNewsletter (reach of 10,000+)
- 6 VIP parking spots + 6 all-access activity passes
- Opportunity to set up display table at event

CAMPILY SPONSOR | \$4,500

Sends 3 kids to camp.

- Logo displayed on event communications, signage, program, website, and social media (reach of 5,000+)
- Verbal recognition during event
- Recognition in *Trail Mix*, North Star Reach's monthly eNewsletter (reach of 10,000+)
- 4 VIP parking spots + 4 all-access activity passes
- Opportunity to set out marketing materials at event

MOOSE TRACKS SPONSOR | \$2,000

Sends a child to camp & provides party supplies for 'Carnivartyartyance' - a carnival party the last night of camp!

- Logo displayed on event communications, signage, program, website, and social media (reach of 5,000+)
- Verbal recognition during event
- Recognition in *Trail Mix*, North Star Reach's monthly eNewsletter (reach of 10,000+)
- 2 VIP parking spots + 2 all-access activity passes
- Opportunity to set out marketing materials at event

S'MORES SPONSOR | \$750

Provides activities such as arts & crafts, s'mores & more for campers.

- Company listing on event communications, signage, program, website, and social media (reach of 5,000+)
- Verbal recognition during event
- Recognition in *Trail Mix*, North Star Reach's monthly eNewsletter (reach of 10,000+)