





HEALING TOGETHER

A sense of belonging, a sense of possibility: This is part of what contributes to the healing power of camp—not only for our campers and their families, of course, but every person who is part of our caring community. In the pages ahead, you'll hear from this remarkable community—detailing the impact of camp's healing power on their lives and their heartfelt thanks. Without you, our incredible donors and volunteers, these life-changing camp experiences wouldn't be possible.

It's the kind of healing that happened to Andrea, Heather and Ahmed and hundreds of other kids with serious illnesses who attended North Star Reach last summer. It's the kind of healing that happened to Adam, Aubrey and Blake and other teens who no longer see themselves as "sick kids" but as young leaders inspired to help others.

And it's the kind of healing that happened to hundreds of camper moms, dads, grandparents, and other caregivers. "From all of us who watch over our kids' every move, make sure they take their meds, and monitor every mood swing, thank you for giving them the chance to have some freedom, fun and make new friends in a safe and loving setting," wrote one camper mom, after picking up her 9-year-old daughter from her first week at summer camp. "There is nothing better than the laughter and smiles we all experienced today!"

Thank you for joining us in making a special healing difference.

Doug Armstrong, RN, MS

Founder & CEO, North Star Reach



"It's not that children say,
'Thanks for a wonderful
time.' It's that they say,
'Thank you for changing
my life.'"

PAUL NEWMANSERIOUSFUN CHILDREN'S NETWORK FOUNDER

As a member of SeriousFun Children's Network, founded by Paul Newman, North Star Reach is proud to be part of a global community of 30 camps and programs where kids aren't defined by their illness.



"The campers reminded me that there is so much good in the world and that people have the capacity to be kind and compassionate to each other. During the entire week, time after time after time, I witnessed children going out of their way to be nice to each other, to understand each other and to help each other.

I watched as three of my campers (Grace and Angela and Rose) pushed Heather up and down the hills in the hot sun and without complaints over and over and over only because they wanted to do that for her, not because we asked or suggested it.

I watched Lily serve and clear every single meal even when it wasn't her turn because she found it exhilarating to be helpful....

Finally, Heather's performance on the last night of camp. I don't think that Hollywood could have created such a moving and magical moment. If you were there, I know you know what I am talking about. That too will be held in my heart forever.

I learned so much. I grew so much. I am going to reflect back on this week as one where I became a more complete person and I am now a person who is able to appreciate so much more in the world."

JENNY WIENER, EPILEPSY CAMP PROGRAM VOLUNTEER (pictured in background with Vika, a fellow program volunteer and cabin counselor, with Heather singing on center stage during the closing campfire)









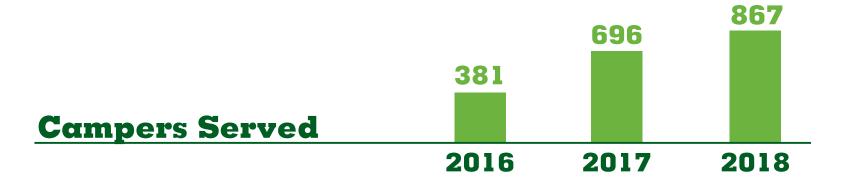




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CAMPERS

EXPANDING OUR CARE

As pediatric hospitals increasingly specialize on acute care, North Star Reach provides a "healing bridge," offering kids the emotional, medical, and physical support they need to transition from seeing themselves as a "sick kid" with limitations to seeing themselves as a kid with tremendous resilience and potential.





Medical Conditions Served

North Star Reach serves children living with dozens of different medical conditions, including:

Blood disorders | Cerebral palsy | Congenital heart disorders | Down syndrome | Genetic disorders | Developmental delays | Epilepsy | Hemophilia | Neuro-oncology | Organ transplants | Palliative care | Pulmonary hypertension | Sickle cell disease | Spina bifida

^{*} Bold represents primary conditions served during our summer camp season

THE FUN, FREEDOM & FRIENDS WE MADE POSSIBLE

Camp's location on 105 scenic acres, surrounded by oak forests and fresh water lakes, allows us to design inclusive outdoor activities for our campers. Recent additions to our programs include two voyageur canoes, low-ropes team-building activities and a hammock village beside our accessible treehouse. Summer campers, aged 7 to 17, connect with other kids facing similar health challenges and feel a sense of normalcy and belonging, often for the first time in their lives.

Oversight/Licensing









THE FREEDOM TO BE A KID



13-year-old Alex shows a few moves on the waterfront dock, while a new 15-person voyageur canoe ventures out on Patterson Lake during Transplant (Michitanki) Camp.

SEE THE CANOES IN ACTION: HTTP://BIT.LY/NSRCANOES



LIFE-CHANGING IMPACT

Last year, we surveyed parents one month after their child attended camp; the changes they report point to the power of camp to positively impact children living with serious health challenges.

74% reported an increase in independence

69% reported an increase in self-esteem

67% reported an increased in their child's social skills

"Camp has boosted my confidence, made me feel like I am not alone, and made me feel better about my condition."

NORA, 13
AT RIGHT WITH HER FRIENDS DURING CARDIOLOGY CAMP

Our 2018 camp sessions were generously supported by our friends the University of Michigan Transplant Center, Dance Marathon at the University of Michigan, Epilepsy Foundation of Michigan and MASCO Corporation Foundation.





PROGRAM VOLUNTEERS WHO MAKE CAMP POSSIBLE



The dedication and talents of our incredible volunteers are vital to creating life-changing camp experiences for campers. Our 2018 camp season was fueled by 458 program and medical volunteers, from college-aged students and working professionals to retirees—all with a passion for making a difference in the lives of kids with serious illnesses.

"How did I get so lucky?! Not only do the kids inspire me, but both they and the volunteers serve as a reminder of all the good and all the love and all the kindness that still exists in the world. It's a week that always helps to restore my faith in humanity."

JEN BORRUSCH PIFER PROGRAM VOLUNTEER, PICTURED AT RIGHT ABOVE



HEAR OUR THANKS TO VOLUNTEERS: HTTP://BIT.LY/NSRVOLUNTEERS



"These kids continued to teach me new things every day and continue to fuel my passion of becoming a physician. Thank you, North Star Reach and all the volunteers and donors that make this possible."

MIKE SCARBOROUGH, JR.
PROGRAM VOLUNTEER, PICTURED ABOVE

MEDICAL VOLUNTEERS WHO MAKE CAMP POSSIBLE

Our volunteer team included **60+ MEDICAL VOLUNTEERS** from our partner and referring hospitals, including MDs, RNs, NPs, and Child Life specialists. Many of these medical professionals also treat our campers in the hospital—the camp experience gives both caregiver and camper a chance to spend valuable time together outside of the clinical environment.

Our 12 partnering hospitals and medical centers throughout Michigan and the Chicago area share our belief that camp has the power to promote healing for children with serious health challenges.

Ascension – St. John | Beaumont Children's | Bronson Children's Hospital | Children's Hospital of Michigan | Covenant HealthCare | Helen DeVos Children's Hospital of Spectrum Health | Henry Ford Health System | Hurley Children's Hospital | Rush University Medical Center | Sparrow Health System | The University of Chicago Medicine Comer Children's Hospital | University of Michigan C.S. Mott Children's Hospital







"It's hard to put into words how meaningful it is to see kids who have come back from being really sick, surrounded by their friends at camp and having fun just being kids. At the hospital, we focus on fixing the body. But it's at camp where kids can get back to feeling normal."

DR. JACOB BILHARTZ

PEDIATRIC GASTROENTEROLOGIST AT MICHIGAN

MEDICINE AND MEMBER OF NORTH STAR REACH'S

MEDICAL ADVISORY BOARD

See our integrated care in action: http://bit.ly/portablecare

EVENT HIGHLIGHTS

Special events help us share our mission, raise funds, and connect with our supporters—building the strong community that is key to sustaining our organization. In September, we welcomed hundreds of guests at camp for **Under the Harvest Moon**. The gala raised more than \$310,000 for our campers and was a tribute to our honorary hosts Phyllis & Stanley Berger.

In October, 300 friends, volunteers and camp supporters joined us for our first-ever **Fall Family Fest**, hosted by North Star Reach's Young Professional Board. In August, hundreds of swimmers once again dedicated themselves to the annual **Swim to the Moon**, hosted by Epic Races, raising money for our campers while competing in an open-water competition. Other event highlights included a SeriousFun network-wide fundraiser hosted by Abercrombie & Fitch, **The A&F Challenge**, which raised \$3.5+ million for SeriousFun camps, a portion of which supports North Star Reach.

Another important event milestone: Our digital fundraising in 2018 engaged more donors than ever, including our second annual **#GivingMooseDay**, on #GivingTuesday, which raised \$18,000+ in a single day of giving.



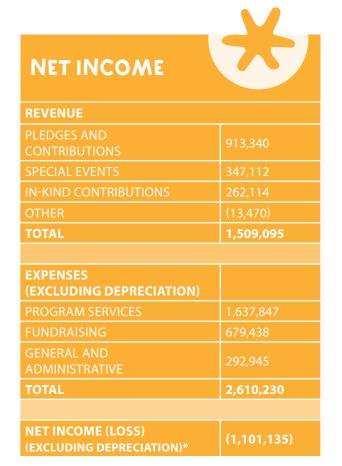






2018 AUDITED FINANCIALS

FISCAL YEAR ENDING DECEMBER 31st



W
(1,101,135)
1,502,005
(109,760)
(52,441)
(225,000)
(53,930)
(40,261)
100,202

BALANCE SHEET	
ASSETS	
CURRENT ASSETS	148,540
FIXED ASSETS (NET OF DEPRECIATION)	16,365,036
PLEDGE RECEIVABLES**	2,983,976
ENDOWMENTS	251,359
OTHER ASSETS	4,450
TOTAL	19,753,361
LIABILITIES AND EQUITY	
CURRENT LIABILITIES	138,206
LONG-TERM LIABILITIES	2,556,954
EQUITY	17,058,201
TOTAL	19,753,361

Note: Complete 2018 audited financial statements are available upon request.

^{*}Depreciation expense of \$715,954 was recorded in 2018, but was excluded from this net income summary since it is a non-cash item.

^{**}Our life-changing work is made possible by the generosity of funders and donors, and we are especially grateful for prior multi-year pledges which are helping to sustain us going forward. As of December 31, 2018, the outstanding pledge receivable balance was \$2,983,976.

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OUR GENEROUS DONORS

On behalf of the 867 children and families we served at North Star Reach in 2018, we extend our deepest thanks to each one of the donors, volunteers, board members and staff who believe in the power of camp and support our work to positively impact the lives of children with serious health challenges.

Great care has been made preparing the list of supporters who made gifts to North Star Reach between January 1 and December 31, 2018. Please accept our apologies in advance if we have inadvertently made an error or omitted a name. To make a correction, please contact Roxann Keating at 734-680-8744.

Thank you for believing

HEAR OUR THANKS TO YOU: http://bit.ly/thankyouforbelieving

FOUNDING DONORS

Vera and Joseph Dresner Foundation The Jones Family Foundation Mott Golf Classic Ted and Jane Von Voigtlander Foundation

"Thank you so much for donating money for camp. I love camp because it gives me a chance to spend time with people who have gone through the same stuff as me."

- MARISA, 16

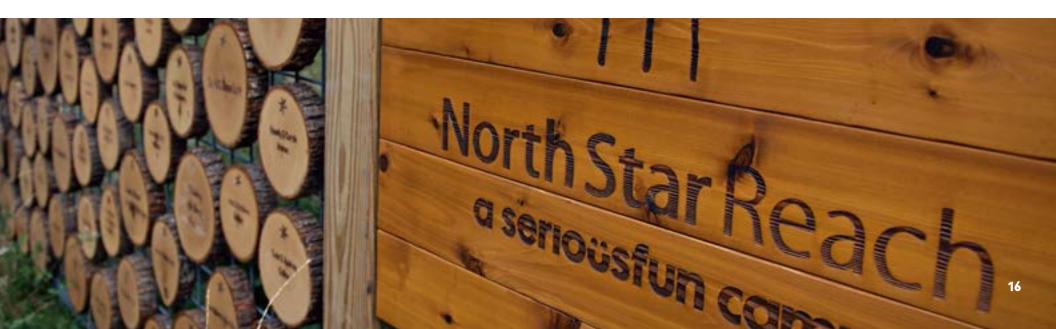
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"I wanted to thank you for letting this be my 2nd home. It will always hold a place in my heart."

- SYDNEY, 16



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"This camp makes me know that I'm not the only one with a heart problem. They will treat you like you always belong."

- DESHAWN, 14

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Judith Levin

Lillian Levine

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Denise and Jeff Liebzeit

Samantha Linden

Douglas London

"It really helps to be with people that know your struggle and have nurses to help. Thank you for making this possible."

-CAMPER

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"My daughter came back from camp full of independence and confidence...North Star Reach is truly a place where miracles happen regularly."

- KAT, CAMPER MOM

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Children's Hospital Of Michigan Foundation

Dean Trailways

The Kensington Hotel

MASCO Corporation

Newman's Own Foundation

Niagara Bottling

\$2,500-\$9,999

A-Z Pools, Spas, Land Architects

Bank Of Ann Arbor

C.H. Robinson International, Inc.

Cooper and Binkley Diamond Jewelers

Domino's Pizza

DTE Energy Foundation

Emergency Physicians Medical Group, PC

Epic Races LLC

Facebook, Inc.

FCA Foundation

First Choice Building & Maintenance, LLC

Hatch Stamping Company

Image First

Jaffe, Raitt, Heuer & Weiss

L.A.S. Leasing, Inc.

Level One Bank

Michigan State University College Of Human Medicine Plaid Enterprises, Inc. Princeton Enterprises, LLC Spectrum Health-Helen DeVos Children's Hospital Foundation Tama, Budaj and Raab, PC UltraCamp Utilities Instrumentation Service, Inc. Zausmer, August & Caldwell, PC

"My favorite part of camp this year was meeting my cabin counselors and friends."

- ARJUN, 10

\$1,000-\$2,499

Google Inc Gordon Food Service Hasbro, Inc. Last Word Ann Arbor, LLC Loews Chicago Hotel Mission Management Services Willis & Jurasek, PC

\$250-\$999

A.M. Skier Agency
AmazonSmile
Bank Of America Charitable Gift Fund
Dedoes Industries
Dexter Doors & Drawers
E. Edwards Workwear
KeyBank Foundation
Kroger Community Rewards
Meechigan Pats, Inc.
Project B, LLC

Simon Group Holdings
Stella & Dot
The Polo Fields Foundation
University Of Michigan Human Resource All
Management Forum
University Of Michigan Office Of University
Development
Weingartz Supply Company

Up to \$249

A3C Collaborative Architecture
ABC Pediatrics
Bennett's Beavers
Charming Charlie, LLC
Conagra Foodservice
Fran Coy's Salon
Goldie Alternative Source, Inc.
The Great Bread Company

"[My daughter] was too embarrassed to let anyone see her transplant scar, but after this camp she now shows off her scar with pride."

- CAMPER PARENT

Hagopian World Of Rugs
Michigan Medicine Pharmacy Services
Quest Lighting Productions
Rae Dutch Auto Care, Inc.
ReStore
Stanley Black & Decker
Vey Advisory Services, LLC
WellBridge Of Brighton



FROM CAMP STAGE TO LIFE STAGE

During our 2018 Solstice Camp (for teens ages 16 and 17), the oldest campers were invited to tell a personal narrative on stage as part of camp's closing campfire. Most shared stories about the challenges and triumphs they've faced living with their illnesses. Two weeks later, we invited these campers to share their stories in an entirely different space: the Ann Arbor independent bookstore Literati (named Publisher Weekly's 2019 Bookstore of the Year). The night offered a chance for family, friends and caregivers to celebrate these extraordinary young voices.











BE PART OF SOMETHING LIFE-CHANGING

DONATE to support a child's attendance at camp. North Star Reach is a not-for-profit organization dependent on private funding to serve every camper. 100% of all donations directly benefit our camp and programs. Gifts-in-kind are also greatly appreciated.

Since North Star Reach opened in 2016, our programs have already served nearly 2,000 children with serious illnesses and their families. We must grow to welcome even more deserving kids across the Great Lakes region, and we need generous donations from individuals like you to make that happen.

VOLUNTEER to directly impact kids at camp. You may discover that the life you change may be your own.

FUNDRAISE by participating in fundraising events or proposing your own event or online fundraiser.

SHARE THE WORD about the impact of camp. Like our Facebook, Instagram, Twitter, YouTube, LinkedIn, and SoundCloud pages. Follow daily stories of inspiration, hope, joy and resilience from campers, camper parents, volunteers and donors. Stories that connect us to our shared humanity. Volunteer to become an influencer by contacting Sissy Phillips at sissy@northstarreach.org

CONNECT EMPLOYEES to camp through service workdays and other exclusive corporate partnership opportunities.

INVEST in strategic partnerships that deepen the impact camp and our purpose-driven programs make on the lives of children with serious health challenges and their families, as well as on our communities.

















CAMP

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OFFICE

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NORTH STAR REACH

501(c)(3) organization